



To: Avports LLC

From: Global Strategy Group

Date: May 2nd, 2021

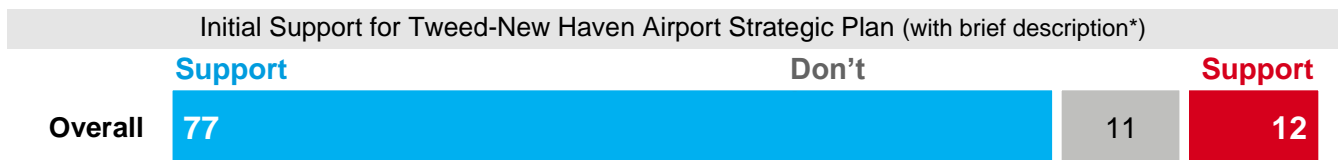
Re: POLL FINDINGS: New Haven Area Voters Back Strategic Plan for Tweed-New Haven Airport

A survey of New Haven area voters conducted by Global Strategy Group on behalf of Avports LLC finds overwhelming support for a new strategic plan to expand Tweed-New Haven Airport. The plan to build a new terminal, build new access ramps, and extend the runway to allow modern planes and accommodate destinations as far away as Denver or Puerto Rico while creating hundreds of good-paying jobs is broadly supported by local voters. Support for the strategic plan is undergirded by strong local support for Tweed-New Haven Airport rooted in voters' appreciation of the convenience of a local airport.

KEY TAKEAWAYS:

New Haven area voters overwhelmingly support the strategic plan to expand Tweed-New Haven Airport.

Over three in four local voters (77%) support the strategic plan for Tweed-New Haven Airport. Broad support for expanding Tweed spans different parts of the New Haven Area, with 76% support in the City of New Haven, 76% support east of New Haven (Wallingford, North Haven, North Branford, Branford, and East Haven), and 80% support west of New Haven (Woodbridge, Hamden, Orange, and West Haven). Further, the strategic plan is not only supported by voters who have flown in or out of Tweed in the past (87% support), it is also broadly supported by over two thirds of voters who have not used the airport before (69% support).



Support for the strategic plan is bolstered by voters' favorable views of Tweed-New Haven Airport. Two-thirds (67%) of local voters have a favorable opinion of the airport, and there is very little dissatisfaction as just 7% have an unfavorable opinion. Nearly half (45%) of New Haven area voters have flown in or out of Tweed, and those Tweed passengers are even more strongly favorable based on their positive experiences (86% favorable). Voters cite the convenience and ease of travel from a local airport as the main reason for their favorable views.

(If favorable) Why do you say you have a favorable opinion of the Tweed-New Haven Airport?



ABOUT THIS RESEARCH

Global Strategy Group conducted a phone survey among 400 registered Connecticut voters in New Haven, West Haven, Orange, Woodbridge, Hamden, North Haven, Wallingford, North Branford, Branford, and East Haven from January 29th to February 2nd, 2020. survey has a confidence interval of +/- 4.9%. Care has been taken to ensure the geographic and demographic divisions of the population of registered voters are properly represented.

*Voters were read the following description of the strategic plan: "As you may or may not know, there is a plan to invest in a strategic plan for Tweed-New Haven Airport to extend the airport's runway, build a new terminal, and build new access ramps to make it safer to get to and from the airport. Supporters of the strategic plan say that this will increase flights and destination options, reduce traffic through small neighborhood streets, improve schedule reliability, and improve landing and take-off safety. They say this will make the Tweed-New Haven Airport economically sustainable in the long term and support the broader economic revival of New Haven and the surrounding communities."