

Amy Marx

From: Amy Marx
Sent: Tuesday, August 21, 2018 1:35 PM
To: jrose@newhavenct.gov; RWilliam@newhavenct.gov
Cc: Shelley White
Subject: GHHI New Haven Technical Assistance Project Proposal
Attachments: New Haven Technical Assistance Project Letter to Honorable Toni Harp.pdf; ATT00001.htm

Dear Attorneys Rose and Williams,

Attached please find a proposal letter from Green and Healthy Homes Initiative regarding technical assistance services for the New Haven Health Department. As set forth, GHHI offers nationally renowned consultation services to assist with best practices. We would be delighted to facilitate a phone call between the City and GHHI to discuss more details and in person meetings.

Thanks,
Amy Marx



Green & Healthy Homes Initiative®

August 10, 2018

Honorable Toni Harp
Mayor of New Haven
165 Church Street
New Haven, Connecticut 06510

Ruth Ann Norton
President & CEO

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Dear Mayor Harp:

The Green & Healthy Homes Initiative (GHHI) wishes to express our desire to provide training and technical assistance to the New Haven Department of Health, to implement specific strategies to improve standards and practices for lead inspection, enforcement and case management, based on our successful Maryland model and our national work. New Haven Legal Aid, an organization advocating for families of children with elevated blood lead levels (EBLL) to access environmental health services in accordance with the city's and state's housing and health regulations, have engaged GHHI in this effort.

Green & Healthy Homes Initiative is a national not-for-profit, established in 1986 in Baltimore, Maryland as a grass roots campaign called Parents Against Lead. This project later became the Coalition to End Childhood Lead Poisoning, and since 2008 the Green & Healthy Homes Initiative has expanded our work nationwide to advance sustainably-supported, holistic intervention models to address the health, safety and energy needs of housing. Below are some examples of our recent national work:

- **Campaign to End Lead Poisoning:** GHHI has convened over 200 national partners to engage in a campaign of action, aimed at raising philanthropic funds to catalyze local, state and federal funding in the most at-risk jurisdictions in the United States, and lift up efforts of local governments to change policy and improve services to address the causes of lead poisoning in housing, water and soil. The national Campaign to End Lead Poisoning advances the strategies of GHHI's *Strategic Plan to End Lead Poisoning: A Blueprint for Action*, which is designed to achieve the elimination of lead poisoning nationwide in 5 years.
- **Maryland Lead Risk Reduction in Housing Program:** GHHI has created innovative programs to improve the delivery of services and ensure the efficient use of resources to reduce lead poisoning (in Maryland by 99%), asthma and injury in low income housing while improving energy efficiency. GHHI continues its mission to end lead poisoning while continuing to look at housing as an integral factor in the health of families and communities.
- **New Jersey Lead Poisoning Prevention Action Plan:** Fund for New Jersey, an NJ-based policy and systems change-oriented philanthropy, and New Jersey Health Initiatives, the local grant-making arm of the Robert Wood Johnson Foundation, funded GHHI to create a strategic plan to eliminate lead poisoning in New Jersey, called the 2018 New Jersey Lead Poisoning Prevention Action Plan. As a result of the Plan, the New Jersey Department of Health has engaged GHHI to provide technical assistance, training and policy guidance, and work with 24 local health

Mayor Harp
August 10, 2018
Page 2

departments across the state, to implement the key recommendations of the Plan over the next year. We continue to work with the two original Plan funders, and advocacy and community-based organizations across the state, to engage stakeholders, enact policy changes and improve systems to support the elimination of lead poisoning in New Jersey over the next five years.

- **Healthier Homes Initiative at O'Donnell Heights:** GHHI is engaged in improving the quality, health and safety of publicly-owned housing through an ongoing collaboration with the Department of Housing and Urban Development, the Housing Authority of Baltimore City and the Baltimore City Health Department in the O'Donnell Heights public housing community.
- **National Technical Assistance Work:** GHHI has worked with government, healthcare and non-profit agencies for over 25 years in states and cities across the country, to implement policies, standards and practices for services to families of children with elevated blood lead levels, based on our success in Maryland.

The Green & Healthy Homes Initiative has existing relationships with the City of New Haven GHHI partners, including the Health Department, who work to braid housing resources to provide coordinated health and energy interventions in low income housing. These relationships, combined with our national expertise, will facilitate process improvement, standard-setting and other activities needed to improve service levels and effectively mitigate the impact of lead exposure for the New Haven's children and families.

Specifically, GHHI will create and adapt training and technical assistance materials based on our successful model, and work directly with Health Department staff, government and community-based organization partners, to identify and overcome barriers currently preventing high levels of service for EBLL families.

Thank you in advance for your consideration of our proposal. We deeply appreciate the opportunity to work with New Haven confront challenges and advance a broader mission: breaking the link between unhealthy homes and unhealthy families.

Sincerely,



Ruth Ann Norton
President and CEO

cc. John Rose, Jr., New Haven Corporate Counsel
Amy Marx, New Haven Legal Aid