

CASEY R. PICKETT

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Experienced creator of innovative start-ups within complex organizations

EDUCATION

YALE SCHOOL OF MANAGEMENT (MBA) New Haven, CT

YALE SCHOOL OF FORESTRY & ENVIRONMENTAL STUDIES (MEM) 2011

- Focused on green economic development, entrepreneurship, and innovation policy
- Built an alternative beverage startup producing and selling maple sap.

OBERLIN COLLEGE (BA) Oberlin, OH

Major: Environmental Studies; Minors: Politics and Theater 2001

PROFESSIONAL EXPERIENCE

YALE UNIVERSITY New Haven, CT

Planetary Solutions Project Director and Director of the Carbon Charge 2016-Present

- Managed interdisciplinary calls for proposals for planetary solutions in 2021 and 2022: [\\$1.5MM awarded](#) to 21 projects to date
- Helped attract and manage [Climate Impact Innovation Fund](#)
- Designed and organized Planetary Solutions Project [Symposium](#), workshops, and [website](#)
- Supported launch of [Yale Center for Natural Carbon Capture](#)
- Implemented and ran [first internal carbon fee system](#) in higher education
- Managed internal and external communication on the carbon charge, public [letters](#) by senior University leaders, [videos](#), a [podcast](#) series, and over 125 presentations
- Organized, co-wrote and co-edited [Internal Carbon Pricing in Higher Education Toolkit](#)
- Oversaw and supported 30 student researchers and activists focused on the carbon charge
- Managed Carbon Offsets Program budget, which has procured over 400,000 carbon credits.

CONNECTICUT, DEPT. OF ECONOMIC & COMMUNITY DEVELOPMENT Hartford, CT

Director of Innovation 2011-2016

- Designed, created, and oversaw the [CTNext](#) entrepreneurship support system:
 - Network of accelerators, software development training programs, and entrepreneurs-in-residence that coached over 700 entrepreneurs on strategy, pitches, business models, marketing, operations and sourcing capital
 - Piloted Innovation Vouchers in the Eastern U.S., providing over 100 entrepreneurs micro-grants for prototyping, market research and IP protection
- Implemented CTNext's \$30 Million [Innovation Places](#) program in 2016
- Negotiated investments in 11 early-stage companies for State of CT, totaling \$3.6 Million.

CONNECTICUT TECHNOLOGY COUNCIL Hartford, CT

Program Director, Connecticut Competitiveness Agenda Project 2010

Produced the [Connecticut Competitiveness Agenda](#), an innovation policy agenda for the new gubernatorial administration, by managing team of 11 graduate interns and interviewing dozens of CEOs of the fastest growing companies in CT.

TURNER CONSTRUCTION COMPANY

National Sustainability Engineer, LEED® Accredited Professional

Manhattan, NY

2005-2008

- Implemented national waste management program: 286,000 tons recycled from 327 projects
- Designed and implemented first-in-the-industry online waste reporting tool
- Managed Turner's 35 Green Champions to implement green practices on building projects
- Raised green building expertise across Turner's 35 business units by co-developing and teaching a LEED® training curriculum for senior managers.

DEAN FOR AMERICA

Field Organizer in NH, Regional Director in WI

NH and WI

2003-2004

- Organized voter outreach teams in 10 New Hampshire towns that delivered a wide victory in each town, despite the campaign's losses in Iowa and the rest of New Hampshire
- Promoted to Regional Director in Wisconsin. Managed 12 organizers in four cities with 10% of primary vote; delivered higher percentage of the vote than any other region in WI.

OBERLIN DESIGN INITIATIVE

Co-Founder and Executive Director

Oberlin, OH

2001-2003

- Raised \$216,000 to create organization bringing college student and faculty energy and expertise to bear on city sustainability challenges
- Managed team of seven staff and 25 students implementing projects in energy efficiency, downtown revitalization, and land-use policy
- Weatherized 60 homes: high school students provided home energy audits and weatherization to low-income families, financed through low-interest loans.

WRITING & MEDIA APPEARANCES

- [Pricing Nature](#) podcast—executive producer, host, (Apple Podcasts, 2021)
- [To achieve net-zero, let's agree on one definition of success](#) (GreenBiz, 2020)
- [Higher Education Leadership on Carbon Pricing](#) (CPLC, 2018)
- [Thank Colleges for Imminent Carbon Taxes \(No, Seriously, Thank Them\)](#) (Wired, 2018)
- [Yale Tries a Carbon Tax](#) (New York Times, 2017)
- *An Innovation and Entrepreneurship Strategy for Connecticut* (DECD, 2016) Available upon request
- *Stage 2 Company Challenges and Interventions*, (DECD, 2014) Available upon request
- [Op-ed in Hartford Courant](#) on Connecticut Competitiveness Agenda, 12/19/11
- [Connecticut Competitiveness Agenda](#), (CTC, 2010)
- WNPR's *Where We Live* about Connecticut Competitiveness Agenda, 12/29/11
- [Land Conservation and Energy Infrastructure: Threats and Opportunities](#) (Yale F&ES, 2009)

ADDITIONAL INFORMATION

- Received Certificate of Outstanding Recognition in 2022 for work on Yale carbon offsets program
- Produced two [podcasts](#) for New Haven's new mayor in 2020, focused on social justice issues
- Studied economic development in Malaysia and Bangladesh in 2010; built marketing plan for Indian NGO
- Crewed a sailboat from San Francisco to Costa Rica in 2004 and learned basic Spanish in Nicaragua
- Received US Green Building Council-NY's LEEDers Award for dedication and service in 2007
- Led trip to study green urban planning practices in Curitiba, Brazil, 2001 and published article, "Curitiba, the Ecological Capital: Myth or Miracle?" in [The Earth Times](#) on May 13, 2001
- Performed as a clown, juggler and acrobat with Circus Smirkus in US and USSR, 1988-1992