

FISCAL IMPACT STATEMENT

DATE:	October 24, 2025		
FROM (Dept.):	Transportation, Traffic and Parking		
CONTACT:	Sandeep Aysola, Director	PHONE	203-946-8075

SUBMISSION ITEM (Title of Legislation):

ORDER OF THE NEW HAVEN BOARD OF ALDERS AUTHORIZING THE MAYOR TO ENTER INTO A MULTI-YEAR AGREEMENT WITH NOVOAGLOBAL INC. TO PROVIDE SERVICES RELATED TO INSTALLATION, OPERATION, AND MAINTENANCE OF THE AUTOMATED TRAFFIC ENFORCEMENT SAFETY DEVICE (ATESD) PROGRAM IN ACCORDANCE WITH AN AMENDMENT TO CHAPTER 29 OF THE NEW HAVEN CODE OF ORDINANCES AND PURSUANT TO THE AUTHORITY GRANTED IN PUBLIC ACT 23-116, AN ACT IMPLEMENTING THE RECOMMENDATIONS OF THE VISION ZERO COUNCIL

List Cost:	Describe in as much detail as possible both personnel and non-personnel costs; general, capital or special funds; and source of funds currently budgeted for this purpose.			
	GENERAL FUND	SPECIAL FUNDS	BOND FUNDING	CAPITAL/LINE ITEM/DEPT/ACT/OBJ CODE

A. Personnel

1. Initial start up
2. One-time
3. Annual

B. Non-personnel

1. Initial start up
2. One-time
3. Annual

See Other
comments

List Revenues: Will this item result in any revenues? If Yes, please list amount and type.

NO	☒
YES	☐

1. One-time
2. Annual

Other Comments:

Per statute and prior approvals, ATESD program revenue shall be deposited into a city revenue account. The service vendor, NovoaGlobal, shall be compensated for the rental of all cameras (fixed fee) along with administrative costs (fixed fee, however amount paid will vary depending on number of tickets issued).

*Estimated Expenses are as follows,

Camera Rental- ~\$ \$1,900,000.00 per year, for 3 years. Citation Processing, Database hosting, Web Portal etc.- Year 1- ~\$200,000, Year 2- ~\$190,000, Year 3- ~\$180,000.

Assumptions: Camera rental is \$3,500 per month per camera 15 locations average +/- 3 cameras.
Citation processing is \$4.00 per

citation.

***Estimated Gross Revenue:**

Year 1- ~\$2.5m.

Year 2- ~\$2.375m,

Year 3- ~\$2.25m

Total- ~\$7.125m (3 Years).

Assumptions:

Est. Year #1 10 citations per location per day - 50,000 for year;

Est Year #2 9 citations per location per day - 47,500 for year;

Est Year #3 8 citations per day per location - 45,000 for year.

(fine is \$50 per citation)

Should see decrease in issued citations year over year due to motorist compliance.