

NEW HAVEN CITY PLAN COMMISSION ADVISORY REPORT

RE: **ORDER OF THE BOARD OF ALDERS** of the City of New Haven authorizing the Mayor to sign a multi-year letter and Memorandum of Understanding (MOU) agreements in partnership with Capitol Region Council of Governments and VeoRide, Inc. to implement shared micromobility services in New Haven.

Submitted by: Steven Winter, Executive Director, Office of Climate and Sustainability; Sandeep Aysola, Director of Transportation, Traffic, and Parking

REPORT: 1663 - 10

ADVICE: Approve

BACKGROUND

The City of New Haven is seeking authorization to sign a multi-year Letter and Memorandum of Agreement in partnership with the Capital Region Council of Governments (“CRCOG”) and VeoRide, Inc. (“Veo”) in order to operate micromobility services in New Haven.

On August 15, 2024 CRCOG and Veo entered into a Professional Services Agreement - in alignment with the Professional Services Agreement based on selection through a Request for Proposals (RFP) and a competitive selection process. The City of New Haven (“New Haven”) envisions a large-scale private micromobility system consisting of electric scooters that offers residents, visitors, students and employees a convenient and affordable way to travel within the City. This system will enable the public to access shared vehicles from publicly accessible locations and return them to another location as an extension of the public transportation system and as a new mobility option for residents and visitors to our communities. The ideal system would take advantage of the region's public transportation (notably CTTransit, Amtrak, CTrail Hartford Line and Shoreline East) and trail network, where feasible.

The system will employ either a fully-dockless or hybrid micromobility model, wherein dedicated parking locations will be designated- subject to City approval- for vehicle drop-off/pick-up. The system will offer various competitive pricing schemes as referenced in Page 39 of the proposal submitted by Veo and will include various membership and discount options, incentives and Travel Demand Management programs to improve mobility and accessibility while ensuring affordability

PLANNING CONSIDERATIONS

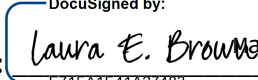
This proposal is aligned with the City comprehensive plan from the standpoint of:

- Growing mobility options;
- Improving mobility for people of all ages and abilities;
- Preserving the natural environment by promoting the use of electric and hybrid vehicles to conserve energy and reduce vehicle emissions;
- Growing a sustainable transportation system to conserve energy and reduce greenhouse gas emissions;
- Continuing to pursue broad reductions in pollutants, ozone, particulate matter, and other air toxic emissions from point, area, and mobile sources, according to priorities identified by the Connecticut Air Toxics Inventory.

ADVICE

Authorization of this grant application aligns with the City's Comprehensive Plan goals.

ADOPTED: March 19, 2025
Ernest Pagan
Chair

ATTEST:  March 20, 2025 | 6:26 PM EDT
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Laura E Brown
Executive Director, City Plan Department