

Dustin Nord

Dustinnord16@gmail.com - (860) 214-3251 - New Haven, CT

EDUCATION

Villanova University

BA Economics

December 2015

Villanova, PA

- ❖ Cum Laude, GPA 3.5
- ❖ Studied abroad in Uppsala, Sweden studying economics, history and political science.

Postgraduate Certificate, Business Analysis

May 2021

- ❖ Course work in business analysis (Lean Six Sigma, Agile, Waterfall) and data visualization (Tableau).
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WORK EXPERIENCE

AdvanceCT

Senior Research Associate

Oct. 2021 - Present

New Haven, CT

- ❖ AdvanceCT is the nonprofit, economic development arm for the state of Connecticut.
- ❖ As an associate, I facilitate discussions with municipal and state leaders, connect out of state business with relevant stakeholders in government.
- ❖ Perform policy research on economic development related questions and analyze state incentive programs.
- ❖ Perform labor and economic impact analyses for proposed business expansions or project developments.
- ❖ Create research reports for board members, government officials, businesses in both deck form and long form written copy.
- ❖ Develop leads for potential new businesses that would create hundreds of jobs and millions in investment.

Greater Hartford YMCA – Camp Jewell

Director of Community Engagement

Apr. 2019 – Jul. 2021

Colebrook, CT

- ❖ Camp Jewell is a year-round camp and outdoor center serving 15,000 guests annually on a 540-acre property.
- ❖ As Director of Community Engagement, I spearheaded the camp's business communication and fundraising.
- ❖ Managed marketing and communication including social media, email marketing, direct marketing and public relations.
- ❖ Raised \$2.5 million toward our capital campaign to replace aging buildings and infrastructure and stewarded camp's 700+ annual donors.
- ❖ Coordinated with state and local government to ensure regulatory compliance in our programs and advocate for our business needs.
- ❖ Served as staff liaison on board committees to elicit recommendations for our business and to grow networks.
- ❖ Facilitated GHYMCA marketing initiatives for camps, which bring in over \$10 million annually in revenue.

Recreational Equipment Inc.

Associate

May 2018 – Feb. 2019

Denver, CO

- ❖ Assisted in the management of the rental department of the Denver flagship store.
- ❖ Advocated for the enjoyment and stewardship of the great outdoors.

Greater Hartford YMCA – Camp Jewell

Assistant Summer Camp Director

Jan. 2016 – Nov. 2017

Colebrook, CT

- ❖ Managed staff that numbered up to 150 depending on the season.
 - ❖ Developed training materials to ensure safe and effective programming for all camp programs.
 - ❖ Acted as main liaison for groups renting camp and for parents during the summer season.
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SKILLS & INTERESTS

Skills: Python, Stata, AI (OpenAI API, LangChain, prompting) Adobe CC (InDesign, Photoshop, Premiere), Google Analytics; Google Ads; Facebook Ads; CRM (Sugar); data visualization (R, Tableau); donor stewardship; board relations; event planning; MS Office (Word, Excel, PPT, Access); copywriting; social media marketing; high ropes certified.

Interests: Housing policy; mass transit; hiking; guitar; skiing; The West Wing; strategy games; Ted Lasso; embroidery.

Volunteer: Camp Jewell YMCA (Board Member), IRIS (New Haven)