

CHECK LIST FOR ALDERMANIC SUBMISSIONS

- | | |
|---|--|
| X | Cover Letter |
| X | Order to Appoint/Reappoint |
| X | Prior Notification Form/Notice of Matter to be Submitted |
| X | Prior Notification Letter to Appointee/Re-appointee |
| X | Application for City Boards/Commissions |
| X | Resumé/CV or personal statement of interest/bio |

Other:

- | | |
|--------------------------|--|
| <input type="checkbox"/> | Attendance for past 12 months (*reappointments only) |
| <input type="checkbox"/> | Recommendations/support letters (optional) |
| <input type="checkbox"/> | Annual Disclosure Form |

Date Submitted: March 10TH, 2023

Meeting Submitted For: March 20TH, 2023

Regular or Suspension Agenda: Regular

Submitted By: Barbara Montalvo

Title of Legislation:

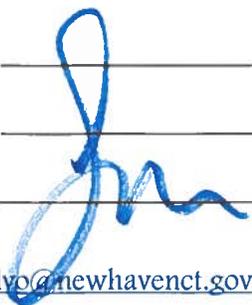
ORDER OF THE NEW HAVEN BOARD OF ALDERS APPROVING THE APPOINTMENT OF CASEY PICKETT TO THE DEVELOPMENT COMMISSION.

Comments: LEGISTAR FILE ID: LM-2023-0178

Coordinator's Signature: _____

Controller's Signature (if grant): _____

Mayor's Office Signature: _____



Call (203) 946-7670 or bmontalvo@newhavenct.gov with any questions.



CITY OF NEW HAVEN

JUSTIN ELICKER, MAYOR

165 Church Street
New Haven, Connecticut 06510
T: 203.946.8200 F: 203.946.7683
www.CityofNewHaven.com



March 10, 2023

Honorable Board of Alders
City of New Haven
165 Church Street
New Haven, CT 06510

Dear President Walker-Myers:

Pursuant to the authority vested in me per Section #63, Article XI of the Revised City Charter, I hereby submit for your Honorable Board's approval the name of Mr. Casey Pickett of 144 Foster Street, New Haven, Connecticut, 06511 for appointment to the Development Commission.

This appointment would become effective upon your Honorable Board's approval and expire on January 1, 2024. Mr. Pickett will be filling a vacancy on the Commission.

I thank you for your kind consideration of this matter and ask for your prompt approval of the same.

Very truly yours,

Justin Elicker
Mayor

CC: Sean Matteson, Chief of Staff
Office File

..title

ORDER OF THE NEW HAVEN BOARD OF ALDERS APPROVING THE APPOINTMENT
OF CASEY PICKETT TO THE DEVELOPMENT COMMISSION.

..body

BE IT ORDERED by the New Haven Board of Alders that the Mayor's appointment of Casey Pickett to the of Development Commission for a term ending July 1, 2024 be and hereby is approved.



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SINCE 1958

NOTICE OF MATTER TO BE SUBMITTED TO THE BOARD OF ALDERS

To: Alder Anna Festa

Ward # 10

Date: **March 10, 2023**

From: Department/Office
Person(s)

Mayor's Office
Barbara J. Montalvo

This is to inform you that the following matter affecting your Ward(s) will be submitted to the Board of Alders in the near future:

Order of the appointment of Mr. Casey Pickett of 144 Foster Street, New Haven, Connecticut 06511, to the Development Commission. This appointment would become effective upon the final approval of the Honorable Board of Alders and will expire on July 1, 2024. Mr. Pickett will be filling a vacant position on the Commission.

Democrat

Republican

Unaffiliated/Green _____

1. Departments are responsible for sending this form to the Alder(s) affected by the item.
2. This form must be sent (or delivered) directly to the alder(s) **before** it is submitted to the Legislative Services Office for the Board of Alders agenda.
3. The date entry must be completed with the date this form was sent the alder(s).
4. Copies to: Alder(s); sponsoring department; attached to submission to Board of Alders.



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JUSTIN ELICKER, MAYOR

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March 10, 2023

Casey Pickett
144 Foster Street
New Haven, CT 06511

Dear Mr. Pickett:

Pursuant to the authority vested in me per Section #63, Article XI of the Revised City Charter, I hereby submit your name for appointment to the Development Commission. This appointment would become effective upon the Honorable Board of Alders' approval and expire on July 1, 2026.

I am confident you will serve the citizens of New Haven in a most conscientious and productive manner. It is my hope that your tenure on this Commission will provide you with a rewarding and gratifying experience in public service.

Very truly yours,

Justin Elicker
Mayor

CC: Sean Matteson, Chief of Staff
Michael Piscitelli, Economic Development Coordinator
Carlos Eyzaguirre, Deputy Economic Development Coordinator
Office File



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SINCE 1958

March 10, 2023

Casey Pickett
144 Foster Street
New Haven, CT 06511

Dear Mr. Pickett:

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I am confident you will serve the citizens of New Haven in a most conscientious and productive manner. It is my hope that your tenure on this Commission will provide you with a rewarding and gratifying experience in public service.

Very truly yours,

Justin Elicker
Mayor

CC: Sean Matteson, Chief of Staff
Michael Piscitelli, Economic Development Coordinator
Carlos Eyzaguirre, Deputy Economic Development Coordinator
Office File



Application for Boards and Commissions

City of New Haven, CT

Submitted On:

January 11th, 2020 @ 3:05pm

Full Name	Casey Pickett
Full Address	144 Foster St. New Haven CT 06511
Phone Number	8607292210
Are you a registered voter?	Yes
What political party do you belong to? [This information is only requested as it is required by the city charter (Article X Sec. 2-551) to ensure minority party representation on boards and commissions]	Democratic Party
Which board and/or commission are you hoping to serve on?	Economic Development
What is your current occupation?	Director of the Carbon Charge at Yale University
Please explain why you are interested in serving on this board/commission?	Economic development is not easy. New Haven's recent growth is promising, and I want to help guide its future growth in a way that opens up opportunities. New Haven can be a city that young people from every neighborhood and educational background choose. I want every resident to feel as confident as I do telling their friends about how good life is in New Haven. This city can and should be a place our kids, and all their friends, want to live in when they grow up.
Why do you believe you are a good fit for this board/commission?	I recruit people to New Haven. I studied economic development and entrepreneurship in graduate school at Yale and spent five years working in Connecticut's Economic Development Department, where I focused on how Connecticut's cities, especially New Haven, can grow and attract employers and talented people. I played a leading role in creating CTNext and the Innovation Places initiative, which together have invested multiple millions of dollars into entrepreneurship support systems in New Haven. I would aim to bring what I learned in that work to bear on New Haven's economic development opportunities and challenges, and I hope to learn from the City's economic development personnel and members of the commission about other, hopefully more equality-focused approaches to economic development.
Do you have any time commitments that would prevent you from participating in the board/commission meetings?	I work 8:30-5:30pm on weekdays, but my job has significant flexibility, so I expect to be able to prioritize commission meetings.

Dem? (Y) N
 W# 10
 Ald. Festa
 OK to Appt

CASEY R. PICKETT

144 Foster St. | New Haven, Connecticut 06511 | (860) 729-2210 | csrpickett@gmail.com

Experienced creator of innovative start-ups within complex organizations

EDUCATION

YALE SCHOOL OF MANAGEMENT (MBA) New Haven, CT

YALE SCHOOL OF FORESTRY & ENVIRONMENTAL STUDIES (MEM) 2011

- Focused on green economic development, entrepreneurship, and innovation policy
- Built an alternative beverage startup producing and selling maple sap.

OBERLIN COLLEGE (BA) Oberlin, OH

Major: Environmental Studies; Minors: Politics and Theater 2001

PROFESSIONAL EXPERIENCE

YALE UNIVERSITY New Haven, CT

Planetary Solutions Project Director and Director of the Carbon Charge 2016-Present

- Managed interdisciplinary calls for proposals for planetary solutions in 2021 and 2022: \$1.5MM awarded to 21 projects to date
- Helped attract and manage Climate Impact Innovation Fund
- Designed and organized Planetary Solutions Project Symposium, workshops, and website
- Supported launch of Yale Center for Natural Carbon Capture
- Implemented and ran first internal carbon fee system in higher education
- Managed internal and external communication on the carbon charge, public letters by senior University leaders, videos, a podcast series, and over 125 presentations
- Organized, co-wrote and co-edited Internal Carbon Pricing in Higher Education Toolkit
- Oversaw and supported 30 student researchers and activists focused on the carbon charge
- Managed Carbon Offsets Program budget, which has procured over 400,000 carbon credits.

CONNECTICUT, DEPT. OF ECONOMIC & COMMUNITY DEVELOPMENT Hartford, CT

Director of Innovation 2011-2016

- Designed, created, and oversaw the CTNext entrepreneurship support system:
 - Network of accelerators, software development training programs, and entrepreneurs-in-residence that coached over 700 entrepreneurs on strategy, pitches, business models, marketing, operations and sourcing capital
 - Piloted Innovation Vouchers in the Eastern U.S., providing over 100 entrepreneurs micro-grants for prototyping, market research and IP protection
- Implemented CTNext's \$30 Million Innovation Places program in 2016
- Negotiated investments in 11 early-stage companies for State of CT, totaling \$3.6 Million.

CONNECTICUT TECHNOLOGY COUNCIL Hartford, CT

Program Director, Connecticut Competitiveness Agenda Project 2010

Produced the Connecticut Competitiveness Agenda, an innovation policy agenda for the new gubernatorial administration, by managing team of 11 graduate interns and interviewing dozens of CEOs of the fastest growing companies in CT.

TURNER CONSTRUCTION COMPANY

National Sustainability Engineer, LEED® Accredited Professional

Manhattan, NY
2005-2008

- Implemented national waste management program: 286,000 tons recycled from 327 projects
- Designed and implemented first-in-the-industry online waste reporting tool
- Managed Turner's 35 Green Champions to implement green practices on building projects
- Raised green building expertise across Turner's 35 business units by co-developing and teaching a LEED® training curriculum for senior managers.

DEAN FOR AMERICA

Field Organizer in NH, Regional Director in WI

NH and WI
2003-2004

- Organized voter outreach teams in 10 New Hampshire towns that delivered a wide victory in each town, despite the campaign's losses in Iowa and the rest of New Hampshire
- Promoted to Regional Director in Wisconsin. Managed 12 organizers in four cities with 10% of primary vote; delivered higher percentage of the vote than any other region in WI.

OBERLIN DESIGN INITIATIVE

Co-Founder and Executive Director

Oberlin, OH
2001-2003

- Raised \$216,000 to create organization bringing college student and faculty energy and expertise to bear on city sustainability challenges
- Managed team of seven staff and 25 students implementing projects in energy efficiency, downtown revitalization, and land-use policy
- Weatherized 60 homes: high school students provided home energy audits and weatherization to low-income families, financed through low-interest loans.

WRITING & MEDIA APPEARANCES

- Pricing Nature podcast—executive producer, host, (Apple Podcasts, 2021)
- To achieve net-zero, let's agree on one definition of success (GreenBiz, 2020)
- Higher Education Leadership on Carbon Pricing (CPLC, 2018)
- Thank Colleges for Imminent Carbon Taxes (No, Seriously, Thank Them) (Wired, 2018)
- Yale Tries a Carbon Tax (New York Times, 2017)
- *An Innovation and Entrepreneurship Strategy for Connecticut* (DECD, 2016) Available upon request
- *Stage 2 Company Challenges and Interventions*, (DECD, 2014) Available upon request
- Op-ed in Hartford Courant on Connecticut Competitiveness Agenda, 12/19/11
- Connecticut Competitiveness Agenda, (CTC, 2010)
- WNPR's *Where We Live* about Connecticut Competitiveness Agenda, 12/29/11
- Land Conservation and Energy Infrastructure: Threats and Opportunities (Yale F&ES, 2009)

ADDITIONAL INFORMATION

- Received Certificate of Outstanding Recognition in 2022 for work on Yale carbon offsets program
- Produced two podcasts for New Haven's new mayor in 2020, focused on social justice issues
- Studied economic development in Malaysia and Bangladesh in 2010; built marketing plan for Indian NGO
- Crewed a sailboat from San Francisco to Costa Rica in 2004 and learned basic Spanish in Nicaragua
- Received US Green Building Council-NY's LEEDers Award for dedication and service in 2007
- Led trip to study green urban planning practices in Curitiba, Brazil, 2001 and published article, "Curitiba, the Ecological Capital: Myth or Miracle?" in The Earth Times on May 13, 2001
- Performed as a clown, juggler and acrobat with Circus Smirkus in US and USSR, 1988-1992