

# New Haven



**City Services and Environmental  
Policy Committee Meeting  
April 3, 2025**

Veo x NHV



# Advancing New Haven's Vision 2025

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## Sustainable Transportation

- Reduces car dependency and emissions.
- Integrates with public transit for a greener, more efficient city.

## Multimodal Connectivity

- Expands transportation choices citywide.
- Seamlessly connects micromobility with transit, rail, and pedestrian networks.

## Accessible & Equitable Mobility

- Affordable, adaptive, and inclusive options for all.
- Enhancing transportation for people of all ages and abilities.

Veo x NHV

## Woman Founded & Lead since

since 2017

## Diverse & Accessible

fleet options

## Sustainable & Scalable

business model drives profit and responsible growth

## Focused & Specialized

in long-term partnerships that deliver on commitments



Veo's Candice Xie one year later, still slowly and steadily winning the profitability race

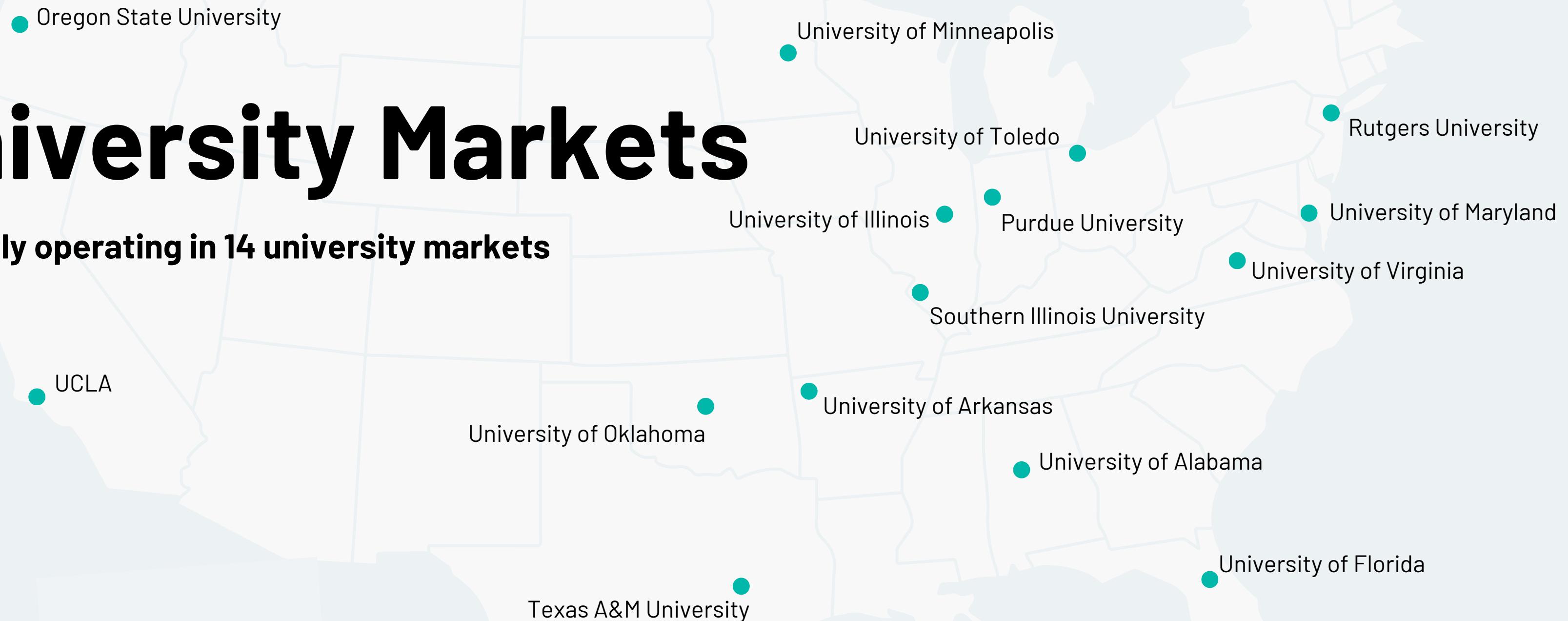
Rebecca Bellan @rebeccabellan • 1:30 PM CDT • July 5, 2022



About Us  
Veo x NHV

# University Markets

**Currently operating in 14 university markets**



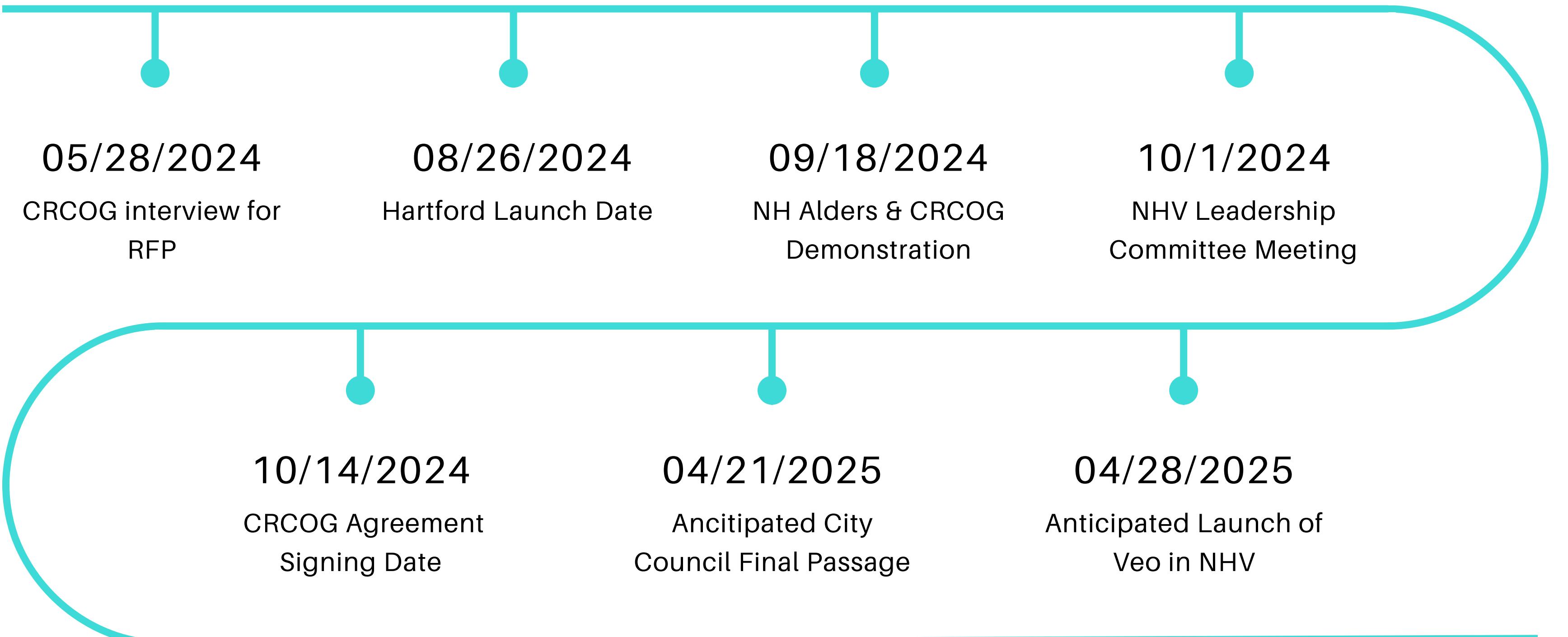
# Program Status

- Veo and CRCOG have **fully-executed the umbrella micromobility agreement**, unlocking opportunities for municipalities and Veo to partner directly.
- Veo launched Hartford in August and has scaled to citywide service.
- **Veo** and **CRCOG** are excited to engage with the City of **New Haven** to understand the city's vision for its own micromobility program.

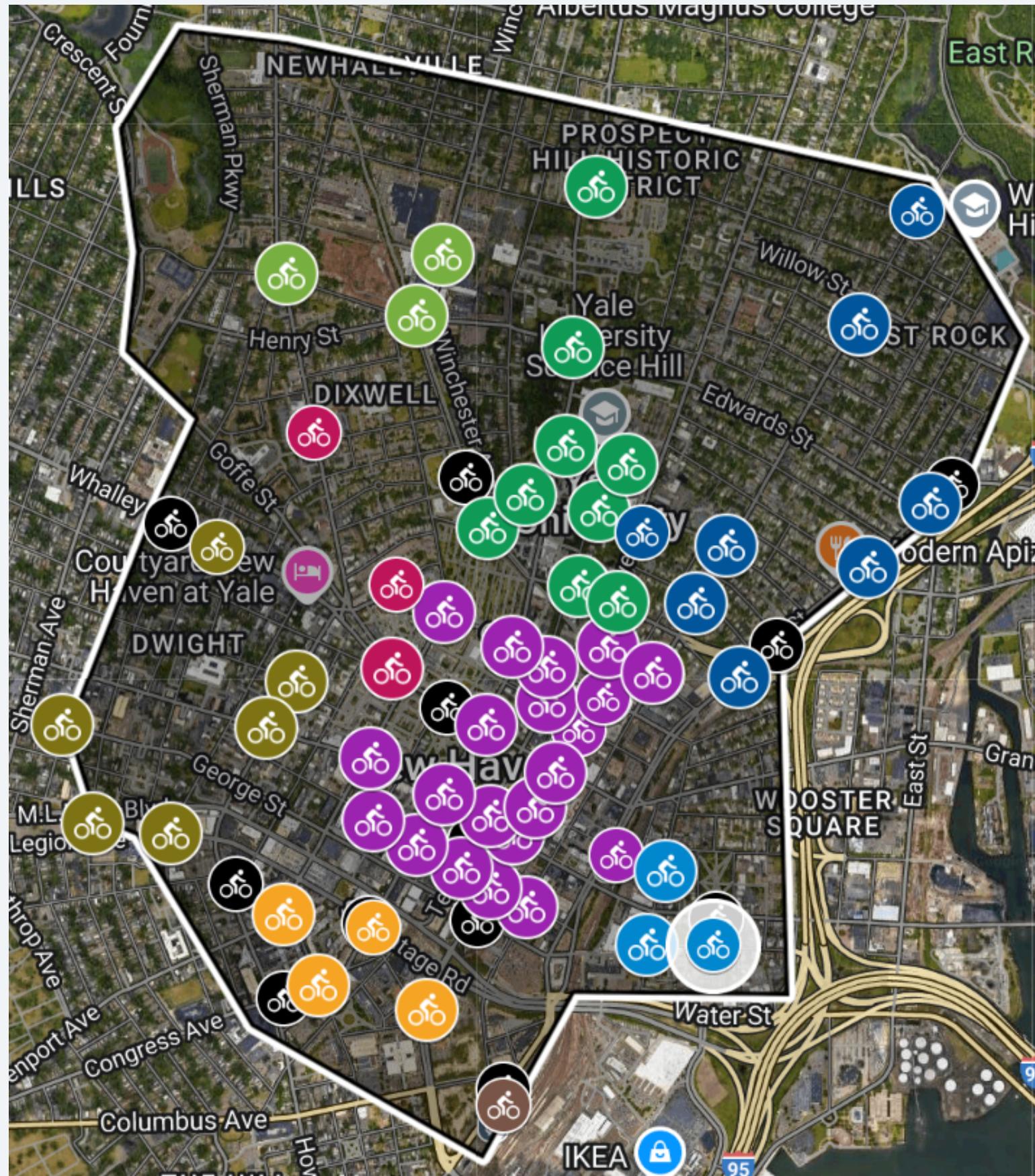


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# Veox NHV Timeline



# Veо x New Haven - 2024-25 Phase 1 Service Area



Veо plans to operate a **small, compact service area** and modest fleet during Phase 1.

Veо will **share ridership data** from the pilot to ensure the City has needed information for a proper needs assessment.

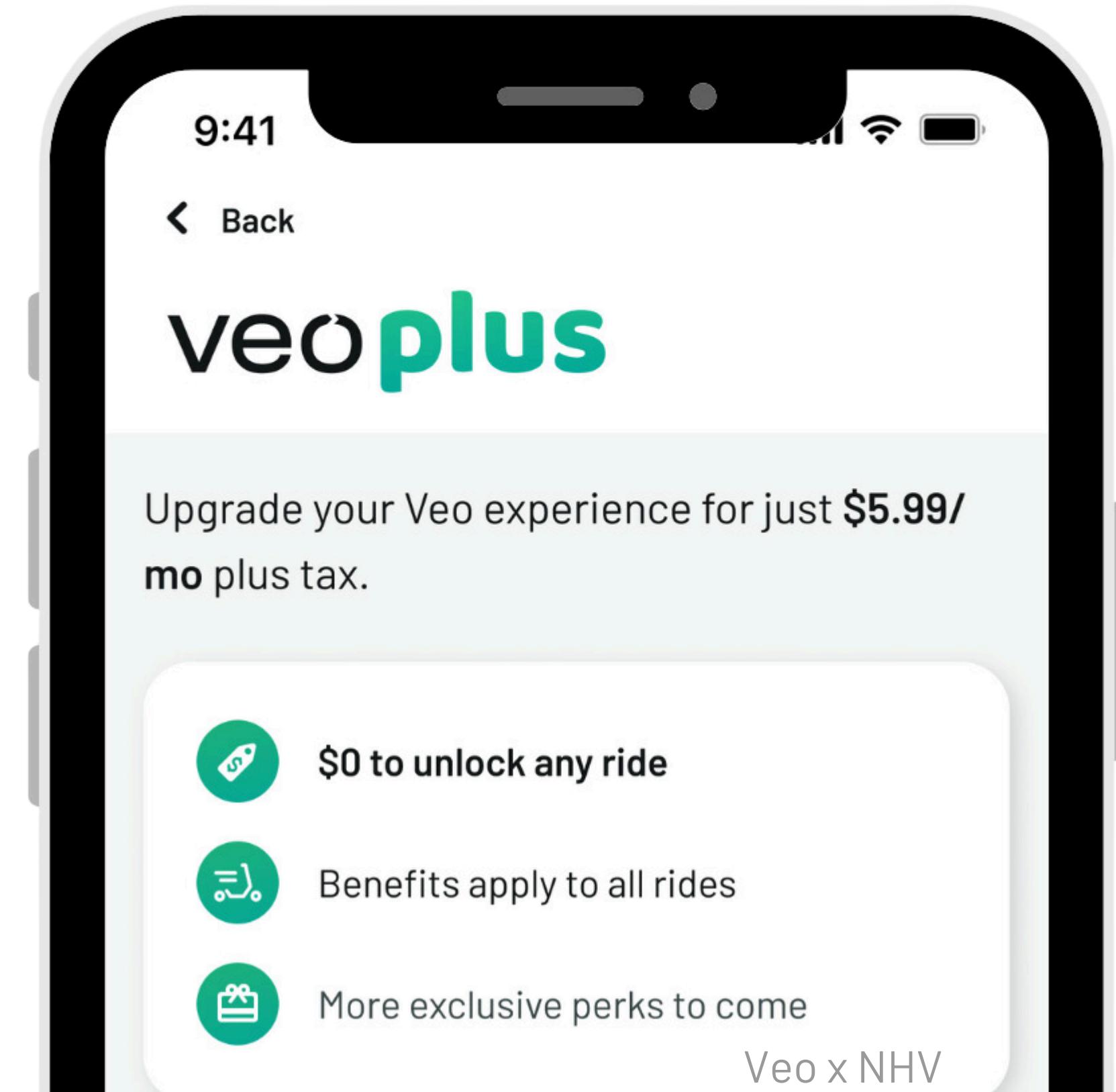
Veо is eager to **coordinate data driven decisions** with City leaders to inform future years' service areas.

# VeoPlus: Pricing and Memberships

Veo is **priced competitively**, and pricing will be approximately \$1 to unlock, \$.40/minute to ride.

Monthly subscription offers **discounted rides** at a set monthly cost.

Veo soon to launch **commuter and semester passes**, and will be informed by real world New Haven and Yale needs.



# Veo Access

Veo offers **income-based discounts** to riders who qualify.

**Pricing:** \$5/month, one free 30-minute ride per day, 50% off after that. No unlock fees, ever.

Riders must demonstrate low-income status through eligibility or participation in any local, state, or federal assistance program.



Veo x NHV

# Invest in New Haven

## Empower Local Workforce

Hire and train local New Haven workers by partnering with agencies like the New Haven Economic Development Corporation, Workforce Alliance, or New Haven Works.

## Strong Local Partnerships

Forge bonds with local organizations such as:

- The Housing Authority of New Haven
- United Way of Greater New Haven
- Columbus House
- Yale University
- And more partners that reflect the city's priorities and needs



veo x NHV

# Astro stand up e-scooter

**L x W x H** 50.5" x 7.75" x 45"

**weight** 69 lbs

**battery** swappable lithium ion

**motor** 350W

**range** 45+ miles

**top speed** 15 mph

**brakes** dual mechanical brakes

**lights** LED front + rear + underdeck

**wheels** 10" x 2.5" pneumatic tires



# Parking Compliance

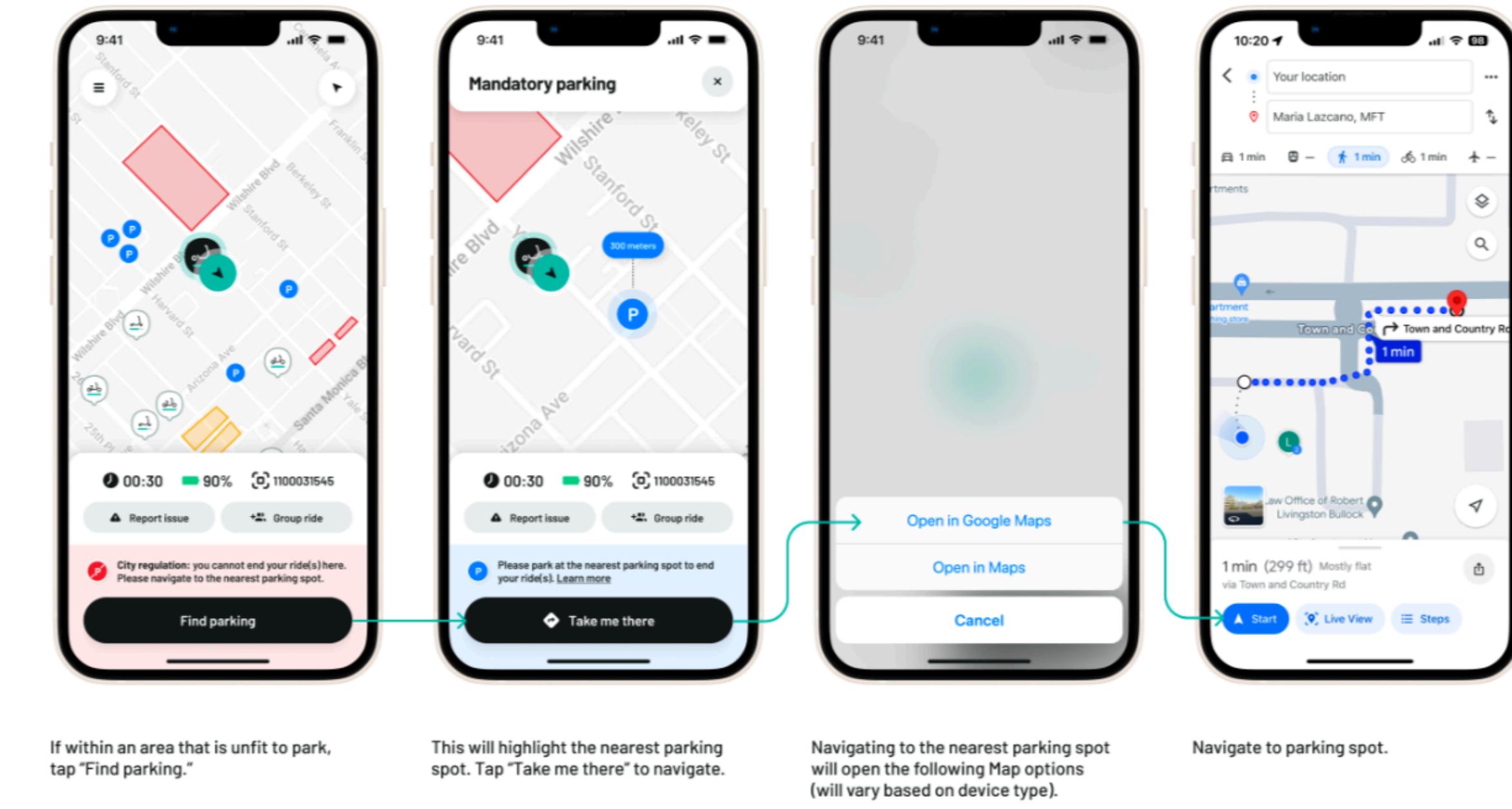
✓ Riders only permitted to end trips at pre-approved (by the City) parking locations

✓ Eliminate barriers to riders finding permitted parking locations

✓ Improved smart navigation to permitted parking zones

✓ Will work with corrals, bike racks, and any other designated areas

✓ Navigation challenges can be major blocker, limiting effectiveness of other tools if the parking location cannot be found



# Parking Designs

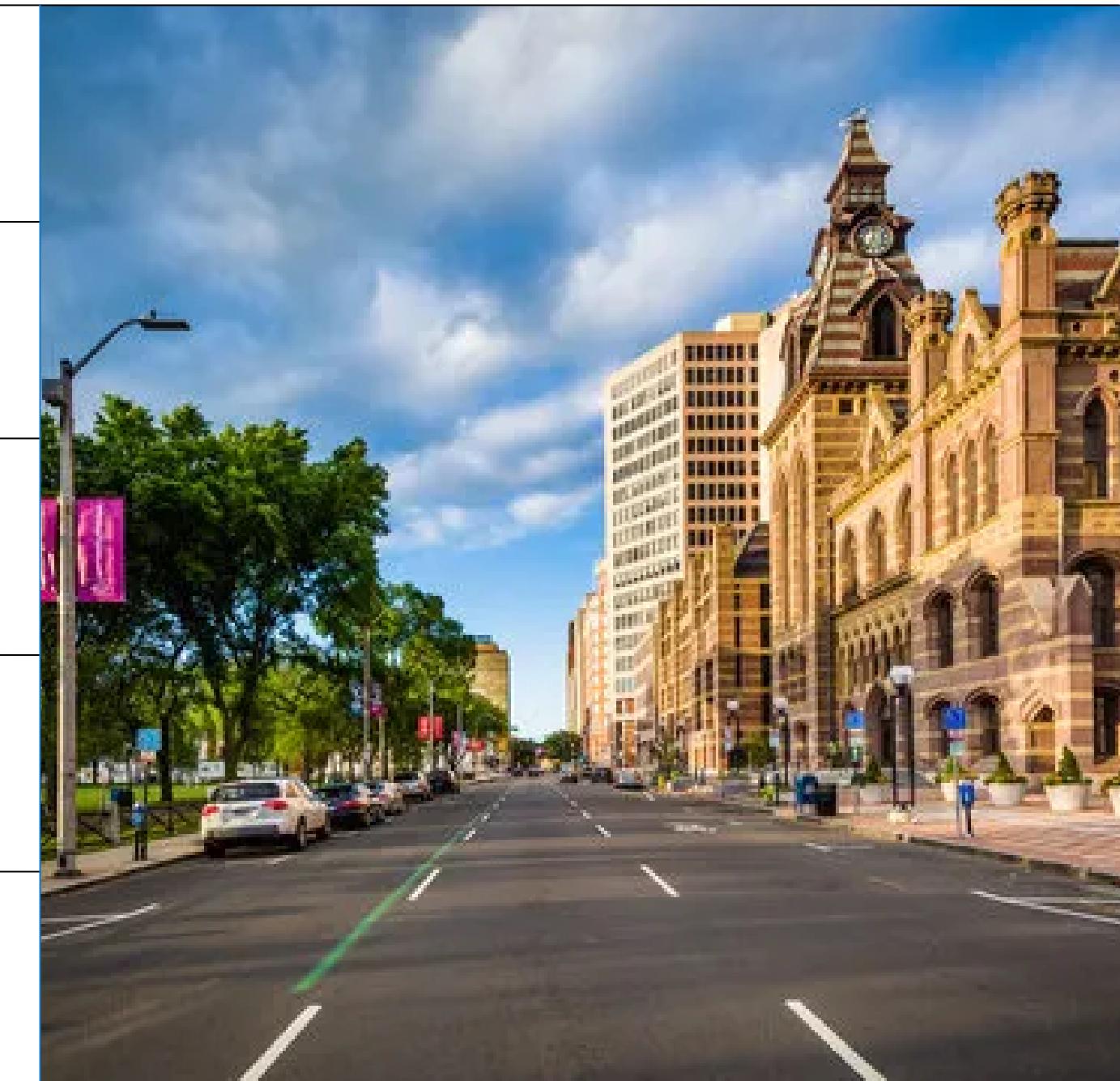
Space-saving scooter corral for seamless urban flow and rider convenience.



OPEN

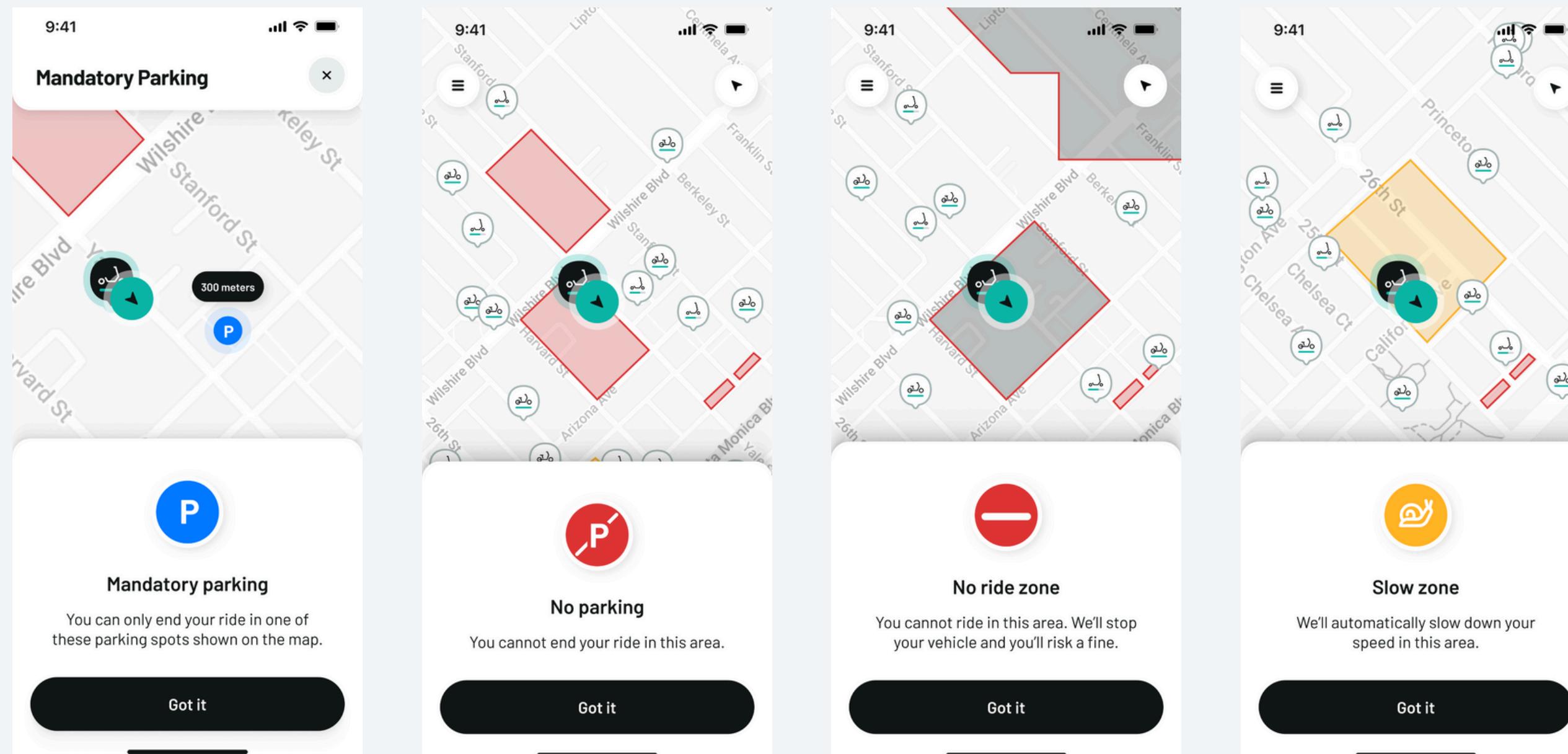
# Parking Design Next Steps

- 1 New Haven TTP review of Corral Zones
- 2 Board of Alders Approval
- 3 Contract Agreement Signing
- 4 Launch and Press Engagement
- 5 Program Evaluation



# Geofencing Tailored to New Haven

GPS accuracy of **<1 foot**  
Geofence enforcement of **<1 second**  
Geofence Map stored **locally** on the device & **Dynamic fencing** capabilities



Thank you!  
*Any questions?*