



Transportation, Traffic and Parking

City of New Haven

200 Orange Street, G3

New Haven, CT 06510

Justin Elicker
Mayor

Sandeep Aysola
Director

October 24, 2025

Honorable Tyisha Walker-Myers
President, New Haven Board of Alders
City of New Haven
165 Church Street
New Haven, CT 06510

RE: ORDER OF THE NEW HAVEN BOARD OF ALDERS AUTHORIZING THE MAYOR TO ENTER INTO A MULTI-YEAR AGREEMENT WITH NOVOAGLOBAL INC. TO PROVIDE SERVICES RELATED TO INSTALLATION, OPERATION, AND MAINTENANCE OF THE AUTOMATED TRAFFIC ENFORCEMENT SAFETY DEVICE (ATESD) PROGRAM IN ACCORDANCE WITH AN AMENDMENT TO CHAPTER 29 OF THE NEW HAVEN CODE OF ORDINANCES AND PURSUANT TO THE AUTHORITY GRANTED IN PUBLIC ACT 23-116, AN ACT IMPLEMENTING THE RECOMMENDATIONS OF THE VISION ZERO COUNCIL.

Dear President Walker-Myers:

I am pleased to submit for the Board of Alders' consideration an order authorizing the Mayor to enter into a multi-year agreement with NovoaGlobal LLC - pursuant to Public Act No. 23-116 (the "Act") - to implement Automated Traffic Enforcement Safety Device (ATESD) program.

I am grateful for the Board's support over the years towards advancing safety initiatives put forth by the New Haven Police Department and our office. Still, traffic safety for all road users remains a serious issue across all neighborhoods. Over a three-year period between 2020 and 2022, there were more than 5,000 red-light crashes statewide with a majority of them (604 crashes) occurring in New Haven. Additionally, the city experienced more than 700 speeding-related crashes during the same three-year period, which included more than 200 crashes with fatalities and serious injuries. Studies have shown that both speeding and red-light running crashes have a significantly large impact on fatal and serious injury crashes, with particularly destructive impacts on economically and socially disadvantaged communities.

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In 2023, the State of Connecticut passed Public Act 23-116 which included more tools to support our collective traffic safety efforts. Automated enforcement is one such enforcement tool that can be utilized by the City of New Haven (the “City”) to reduce the prevalence of excessive speeding and running red lights, as well as to improve roadway safety for all users. The Act establishes a framework by which the City may adopt the use of ATESDs at locations within school zones, pedestrian safety zones, and other places within the city following the adoption of a municipal ordinance and approval of an operations plan by the Connecticut Department of Transportation (CTDOT). More importantly, this vision of significantly reducing and eventually eliminating serious roadway injuries and deaths aligns with the City’s long-term safety vision plan, known as Safe Routes for All, and the United States Department of Transportation’s (USDOT) National Roadway Safety Strategy (NRSS).

Subsequently, in 2024, the Board of Alders approved the creation of an enabling ordinance allowing ATESDs across the city and adoption of an operations plan for submission to and approval by the CTDOT’s Office of State Traffic Administration (OSTA). Of note, the operations plan identified proposed camera locations and included justification for installation in accordance with the Act and published CTDOT guidance.

To operate, maintain and implement the program, the City conducted a competitive solicitation process to identify a qualified vendor through Request for proposals. NovoaGlobal LLC responded to the solicitation and has demonstrated its experience, technical expertise and capacity to deliver a fully compliant and effective ATESD program. NovoaGlobal offers a turnkey solution to design, construct and maintain the City’s ATESD program. This includes services such as Citation processing, Adjudicating office approval support, DMV registration information through a partnership with the National Law Enforcement Telecommunications System (NLETS), Collections, Online citation access and payment system, Court hearing process and Evidence packages support, City staff training, Public education and Analysis and Reporting performance measures.

Approval of this order will allow the City to move forward with an important safety initiative that will enhance the protection of all roadway users, especially vulnerable road users such as pedestrians, bicyclists and people with disabilities; and strengthen traffic enforcement city-wide.

We appreciate your leadership and consideration of this important resolution. On behalf of the department, I respectfully request that the Board of Alders approve this order for authorization as submitted.

Thank you in advance for your support of this very important traffic safety initiative and I look forward to working with you on the responsible implementation of an ATESD program for our community.

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Sincerely,



Sandeep Aysola

Director, Transportation, Traffic & Parking