



Transportation, Traffic and Parking

City of New Haven

200 Orange Street, G3

New Haven, CT 06510

Justin Elicker
Mayor

Sandeep Aysola
Director

February 23, 2024

Hon. Tyisha Walker-Myers
President of the Board of Alders
City of New Haven
165 Church Street
New Haven, CT 06510

RE: ORDER OF THE BOARD OF ALDERS OF THE CITY OF NEW HAVEN
AUTHORIZING THE MAYOR TO SIGN A MULTI-YEAR LETTER AND MEMORANDUM
OF UNDERSTANDING (MOU) AGREEMENTS IN PARTNERSHIP WITH CAPITAL
REGION COUNCIL OF GOVERNMENTS (CRCOG) AND VEORIDE INC. TO
IMPLEMENT SHARED MICROMOBILITY SERVICES IN NEW HAVEN

Dear President Walker-Myers and the Board of Alders:

The City of New Haven, in partnership with the Capital Region Council of Governments (“CRCOG”) and VeoRide Inc. (“Veo”), is requesting authorization to sign a multi-year Letter and Memorandum of Understanding Agreements to operate Micromobility services in New Haven. On August 15, 2024 CRCOG and Veo entered into a Professional Services Agreement - in alignment with the Professional Services Agreement based on selection through a Request for Proposals (RFP) and a competitive selection process.

The City of New Haven (“New Haven”) envisions a large-scale private micromobility system consisting of e-scooters that offers residents, visitors, students and employees a convenient and affordable way to ride seamlessly within the City. This system will enable the public to access shared vehicles from publicly accessible locations and return them to another location as an extension of the public transportation system and as a new mobility option for residents and visitors to our communities. The ideal system would take advantage of the region's public transportation (notably CTTransit, Amtrak, CTrail Hartford Line and Shoreline East) and trail network, where feasible. The system will employ either a fully-dockless or hybrid micromobility model, wherein dedicated parking locations will be designated- subject to City approval- for

NEW HAVEN MAKE IT HAPPEN HERE

vehicle drop-off/pick-up. The system will offer various competitive pricing schemes as referenced in Page 39 of the proposal submitted by Veo and will include various membership and discount options, incentives and Travel Demand Management programs to improve mobility and accessibility while ensuring affordability.

A copy of the Side Letter Agreement (to be signed between CRCOG, Veo and New Haven), Memorandum of Understanding Agreement (to be signed between Veo and New Haven) and other relevant documents (Request for Proposals, CRCOG and Veo Professional Services Agreement and Issue Schedule) are attached for your reference.

Sincerely,

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Steven B. Winter
Executive Director, Transportation, Traffic & Parking

Signed by:

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Sandeep Aysola
Director, Transportation, Traffic & Parking