

Application Form

Profile

If you have any questions or difficulty submitting this application, please reach out to Alex Guzhnay at aguzhnay@newhavenct.gov or call 203-946-7670.

Logan

First Name

A

Middle Initial

Johnson

Last Name

loganalexanderjohnson@gmail.com

Email Address

801 Forest Rd

Home Address

Suite or Apt

New Haven

City

CT

State

06515

Postal Code

What ward do you live in (optional - please select ward if you know)?

None Selected

Mobile: (203) 906-6501

Primary Phone

Alternate Phone

Are any of the above number a cell phone number?

☒ Yes ☐ No

If so, which? Also, is it okay to send a text message?

My primary phone is a cell phone. It is okay to send text messages.

Are you currently employed by the City of New Haven or the New Haven Public School System?

☐ Yes ☒ No

Meta

Employer

Senior Content Designer

Job Title

To see our list of Boards and Commissions please click here: <https://newhaven-ct.granicus.com/boards/w/976a34cad711af7c/boards>

Which Boards would you like to apply for?

Civilian Review Board: Submitted
Commission on Disabilities: Submitted
Commission on Equal Opportunities: Submitted
Cultural Affairs Commission: Submitted

Is this an appointment or reappointment request? *

☒ Appointment

Question applies to multiple boards

Are you seeking a mayoral appointment/reappointment or a appointment/reappointment from the Board of Alders? Mayoral appointments go through the Mayor's Office, while Aldermanic appointments go through the Alders Office of Legislative Services. *

None Selected

Question applies to multiple boards

*Note: If this is an appointment or reappointment request for a Board of Alders slot, please contact the Office of Legislative Services (OLS) at (203) 946-8371 or at alucas@newhavenct.gov if you have any questions on the progress of your appointment. The Mayor's Office is not involved in the timeline of Aldermanic appointees, but forwards any interested applicants for those slots to OLS.

Interests & Experiences

Please tell us about yourself and why you want to serve. Please attach any of the follow:

Resume, Curriculum Vitae (CV), Professional Bio, or a Statement of Interest.

[_Logan_Alexander_Johnson_Resume__Aug_2024.pdf](#)

Upload a Resume

If not submitting a Resume or CV, please submit a ~150 word Statement of Interest as to why you are interested in serving on your selected boards/commissions. If you have uploaded a resume, you can write n/a.

Why are you interested in serving on a board or commission?

I am passionate about leveraging local government to create meaningful change in our community and state. Through dedicated service and collaborative efforts, we can address pressing issues, implement impactful policies, and improve the quality of life for our residents.

Why do you believe you would be a good fit for your selected board and commission(s)?

I'm a good fit because of my empathy, collaboration skills, and desire to empower others. This quote from a former coworker sums up the value I'll bring to a board or commission: "The first thing that comes to mind is positive energy. No matter the scenario, no matter the workload, you are excited when you have the opportunity to work with Logan. On top of that, his work ethic and drive to get the job done right (and effectively) are top-notch." — Christopher Barrows, Social Media Manager and Writer

Do you have any time commitments that would prevent you from participating in board/commission meetings? Meeting times can be found by visiting newhavenct.gov/boards, but most are usually once a month for 1-2 hours.

No

Demographics

Some boards and commissions require membership to be politically proportionate, per State Statute on minority party representation (CGS § 9-167a). What is your political affiliation on your voter registration?

Democrat

In order to stay compliant with our city's charter, are you registered to vote in New Haven?

☒ Yes ☐ No

We strive to maintain diversity in all of our Boards and Commissions. These questions are optional and if you volunteer the information we will only use it to ensure that our boards and commissions are diverse.

Ethnicity

☒ African American

Gender

☒ Male

How did you hear about serving on our Boards & Commissions?

Logan Alexander Johnson

Content & UX Designer, UX Researcher

[linkedin.com/in/loganaiohnsn](https://www.linkedin.com/in/loganaiohnsn)
loganalexanderjohnson@gmail.com
203-906-6501

Experience

Senior Content Designer

Meta | March 2022 – present

- Write, edit and test content (interface language, terminology, emails, etc.) across products and experiences.
- Design user flows in Figma.
- Collaborate with cross-functional teams (engineering, design, research, marketing, data science, etc.) to take products from conception to launch.

UX Writer, Researcher, and Designer

New York University | June 2018 – March 2022

- Led user research initiatives for mobile and web applications used by over 74,000 students, faculty, and staff.
- Wrote content for mobile and web applications.
- Designed wireframes and prototypes used by development teams.
- Created and maintained design systems for digital initiatives.
- Created a UX design basic training curriculum for all NYU staff. Facilitated quarterly training workshops for 25-50 employees.
- Lead and curated programming for NYU's UX Community of Practice, a professional development group of over 200 members.

Web Designer

New York University | June 2014 – May 2018

- Created responsive email templates, websites, and marketing assets for core University web properties and initiatives. NYU Votes campaign designs resulted in a 50% increase in student voter registration.

Senior Graphic Designer

Findly/Symphony Talent | Sept 2013 – March 2014

- Designed websites and banner ads for over 25 career sites. Clients included Comcast and Mount Sinai Health System.

Digital Designer

New Vitality | Sept 2011 – Sept 2013

- Created 25 landing pages and 100+ emails that generated over \$3.5 million in health and wellness supplement sales.

Editorial Designer

Cambridge University Press | July 2006 – June 2008

- Designed 90+ series and trade book covers and 50+ direct mail pieces.
- Design work reduced freelance expenses by over 60%.

Education

Diploma in UX Design, 4.0 GPA
New York University, Sept 2018

BA in Graphic Design, 3.9 GPA
Adelphi University, June 2006

Skills

Writing content for websites
and user interfaces

User research methodologies
(Usability testing, interviewing,
focus groups, surveys,
heuristic reviews, etc.)

Design thinking

Graphic, digital, and UI design

Digital accessibility

Public speaking

Tools

Adobe Creative Cloud
(Photoshop, Illustrator,
InDesign, and XD)

Figma, Proto.io, Sketchn

Awards

NYU IT Partnership Award:
Recognizing Work Results
that Exemplify Teamwork

New York Book Show Award for
Excellence in Cover Design
and Typography

Newsday Journalism Award for
Typography and Layout