



**Town Green
District**
Downtown New Haven

August 16, 2022

Honorable Tyisha Walker
President of the Board of Alders
City of New Haven
165 Church Street
New Haven, CT 06510

Dear President Walker,

It is with great excitement I submit to the Board of Alders the request for street closure to facilitate the October 2022 New Haven Night Market street festival event.

The New Haven Night Market is an evening street festival, slated to return to downtown New Haven on October 14, 2022, hosted by downtown's special services district Town Green District. The New Haven Night Market is a bi-annual celebration of all things New Haven – art, music, shopping, dining, activities, nonprofits & more! The event is about bringing out folks who reside, visit, work and learn here out for an evening of experiences, connections, fun, and most importantly community.

As the SSD for downtown New Haven, our priority in all our events is the vitality of downtown businesses and promotion of the City as a whole to be a destination. We showcase all there is to offer, bolstering commerce at the brick & mortar storefronts within and around the Night Market street closure area, while supplementing the Market with independent/entrepreneur artists, markers and business people from the Greater New Haven area. This event has taken place 5 times in the past - 4 times in the 9th Square Neighborhood, along Orange Street between Chapel and George, and once on College Street between Elm and Chapel in May 2019. There was of course a large hiatus taken in 2020-2021. As we bring the event back to its regular, bi-annual schedule, we hope to return to the Chapel Street Historic District but in a location that more directly supports commerce and businesses located along Chapel and College Streets.

The duration of this event will be held from 5-10PM on October 14, 2022 with a full stage of live music performing on the hour, every hour, ongoing free activities for people of all ages, special art gallery hours, dining & shopping pop-ups and promotions, a vast selection of free-to-play games, and much more.

Road closures to begin setting up equipment are to take place from 8:30AM on October 14, along Chapel Street from College Street to High Street. Access to Chapel Street from Crown and High Streets will remain open to traffic until 1PM at which point High Street will be closed to

facilitate equipment set up on Chapel Street from High Street to York Street. During the Market, we have worked with NHPD to create a plan for safety and accessibility on High Street to residents. One extra duty officer with a vehicle will be stationed at the corner of Crown and High to ensure no vehicles enter during the event. Along Chapel, additional extra duty officers with vehicles will be posted at the corners of College and Chapel to block the street, along with 2 additional roaming officers in attendance of the Market throughout the evening. Break down of the event will begin at 10PM and Chapel Street will be reopened by 12AM. Please see the layout map and budget on the supplemental document submitted.

As the event organizer and Director of Marketing & Events for Town Green District, I am requesting Board of Alder approval of the road closures listed above in support of the New Haven Night Market coming to the Chapel Street Historic District.

Sincerely,

A handwritten signature in black ink, appearing to read 'Francesca Vignola', written in a cursive style.

Francesca Vignola
Director of Marketing & Events
Town Green District

Supplemental Documents:

October 2022 Layout/Map
October 2022 Budget