

April 22, 2025

Hon. Tyisha Walker-Myers
President, Board of Alders
City of New Haven
165 Church Street, 2nd floor
New Haven, CT 06510

Re: A multiyear agreement with Apptegy Inc.

Dear Honorable Tyisha Walker-Myers:

I respectfully submit the enclosed to request the approval of the Board of Alders for the agreement between the New Haven Public Schools and Apptegy Inc. from April 8, 2025 to June 30, 2028.

The agreement was approved by the Finance and Operations Committee of the Board of Education on April 21 and forwarded to the full Board for approval at its April 28, 2025 meeting. We are submitting it to the Alders simultaneously and respectfully request unanimous consent to allow the district time for processing the agreement to begin the development and transition to this two way communication platform to have in place for July 1.

This agreement with Apptegy Inc. is for the provision of a two-way communication platform (desktop and mobile), website hosting, content migration, alerts, rooms, newsletters, support service and training. These services are crucial to the success of the district's strategic goal of enhancing two-way communication with families.

The proposed total for this agreement is \$369,861.00 to be distributed over a three-year period at \$123,287.00 per year. The transition and development portion of this agreement is \$29,000.00. The Finance and Operations Committee specifically requested the multi year term of the agreement in order to save on its cost over time. We are requesting aldermanic approvals as required.

We believe that the services provided by Apptegy Inc. will benefit the district by facilitating communication with families, enabling us to build their engagement with and support for the work of our schools.

Thank you for considering this agreement, which will provide better value at lower cost than that currently in place. It is fiscally responsible for the district budget and city taxpayers.

Sincerely,

Justin Harmon
Director of Marketing and Communications