# A VIE WFrom THE BRIDGE By Arthur Miller

**Directed by James Dean Palmer** 

THEATRE

Long Wharf Theatre in partnership with The City of New Haven, CT present

A Residency at the Canal Dock Boathouse

POSSIBILI

### A View From The Bridge

By Arthur Miller

During a quiet rental time at the Canal Dock Boathouse, we will enliven and draw attention to this restored city gem.

Production Cost to Long Wharf Theatre: **\$498,911.63** *(incl. \$25,000 space rental)* Space Rental of the Canal Dock Boathouse: **6 weeks** 

> Load-in: January 29, 2024 Technical Rehearsal: February 6, 2024 First Preview Performance: February 10, 2024 Opening Night Performance: February 16, 2024 Closing Performance: March 10, 2024 Load-out: March 11, 2024

## How Does This Partnership Benefit The City of New Haven?

- This production will bring nearly 6,000 people (200 people for each of our 30 planned performances) to the Canal Dock Boathouse during the area's quiet season, introducing them to the possibilities of using the space for their own needs.
- We will spread the word of our activation of this treasured city building with our **25,000-member** e-mail list at least weekly between November and the end of performances in March, as well as in print media, digital media, outdoor advertising and on our social channels.
- We will promote use of the boathouse as an event space, including a stuffer in every playbill.

### **Education Programming**

- Our tickets are *always* free to students in grades K-12.
- For middle and high school students, we will host two student matinee performances with in-depth study guides and post-show conversations.
- We are deepening our relationship with New Haven Public Schools and are in conversation with Ellen Maust regarding free bus transportation for student matinees and professional development opportunities for teachers.

#### Hot Off The Press! Long Wharf Theatre in the News

- Long Wharf Theatre is consistently recognized for its pioneering efforts to redefine regional theatre, with Artistic Director Jacob G. Padrón recently honored as a <u>2023 Top</u> <u>Creative by Town & Country</u>.
- Long Wharf Theatre and the Canal Dock Boathouse were featured nationally in a September <u>PBS NewsHour</u> segment.

#### **Thank You!**

Long Wharf Theatre is **deeply invested** in contributing to the creative, civic, and economic health of New Haven.

#GSCIA #theatreforeveryone

# THEATRE OF POSSIBILITY